

Surgical area expansion coming soon to SGCMH

Ste. Genevieve County Memorial Hospital (SGCMH) has developed over the last few years to keep up with the changes and demands of healthcare. It's with the help and dedication of donors, a staff of 350 employees, a Hospital and Foundation board and hospital leadership that sees the need for quality local healthcare. Today almost every aspect of SGCMH has been impacted in some way with new equipment, remodeling or enhancements...except one.

"Our surgery component is the only thing that has not been improved upon in these expansive remodels. Although our actual operating rooms have been improved with new lighting and equipment, patient accessibility and privacy will be further addressed" stated Tom Keim, Hospital CEO.

SGCMH will address the issue with a \$1.5 million dollar surgical expansion starting in October with an estimated completion date of June 2015.

"Surgery is one of the areas we have seen the most growth, especially with Women's Wellness Services. This expansion will allow us to provide more privacy for our patients," said Keim. "The biggest difference will be improved privacy and customer service; patients will enter through the side of the building, and check in at a separate registration office and waiting area specifically for surgical patients and their families. We are also adding six private rooms for pre and post operation. A dramatic difference from the two private rooms and four recovery areas we currently have now."

Aside from the main floor amenities, the bottom floor will house Dr. Sharlow's clinic.

"Moving his practice has always been something we've talked about doing for a while, however, when we received an HVAC grant to replace our current system we saw this as a perfect opportunity to bring him over," says Keim. "Dr Sharlow's patients will be able to enter directly into his practice. His office will have a waiting area, three exam rooms and a procedure room to better serve patients."

Grant money aside, Keim described the funding sources for this project.

"If this financially didn't work we wouldn't have proceeded with it, however, with the cost savings of upgrading our HVAC system, moving Dr. Sharlow in house and the Foundation's support of \$300,000 we were able to bring the overall cost into something more manageable and feasible."

Construction is on track to start at the end of October to connect the existing surgery area to the new one. Construction crews will work around the surgical schedule.

"During surgery down times crews will be working on connecting the two buildings together." Keim explained. "Of course if there is an emergency surgery we have a plan B. When we



The surgical expansion will take over the patio area right outside the cafeteria.

remodeled the ER a few years ago the 2 trauma rooms were designed to accommodate surgeries. If we have an emergency surgery during construction we can move it to the ER with no issues."

Shawn Long, Friends Foundation Director explained the foundation's role in the project.

"When this was brought up for a vote there was not one board member who even hesitated at the donation commitment," he said. "The board committed to a \$300,000 investment over ten years. All the board members see the need for this expansion and they were excited to get it off the ground."

Aside from events throughout the year, the Foundation is also kicking off a Legacy Campaign. For a donation of \$25,000 a donor will be able to name one of the six recovery rooms as well as be recognized on our Donor Wall in the lobby. And for a donation of \$500,000 we will name the entire wing after the donor or business. These donations can be spread over five years for the recovery rooms and ten years for the wing.

"Most people may look at those numbers and say, how? But that is where planned

giving comes in." stated Long. "We can work with donors to see what works best for each situation. There are numerous ways to give that won't affect what is left to the family. It's a great way to continue a legacy in your local community."

If you are interested in honoring someone with a Legacy donation in their name call Shawn Long at the Foundation office at 573 883 7725.

Legacy Campaign
continue a legacy in your local community

Just between friends

by Leo "Chipper" Basler, Friends President



As the hospital braces for another growth spurt, I am excited at the positive changes that have happened over the past few years. As a lifelong resident, I have seen this small hospital go from serving a vital need for our residents to a facility that draws patients from surrounding counties. Who would have guessed that a small rural hospital like Ste.

Genevieve County Memorial Hospital would see residents from other counties bring their healthcare needs to SGCMH? It is because of the support of donors like you that we have been able to recruit expert medical staff, purchase quality equipment, and grow to fit the needs of our community.

If you would have told me 15 years ago that we would have almost completely remodeled the hospital, built a clinic in Bloomsdale, and expanded our emergency department I wouldn't have believed you! Now we have done all of that! And next an expansion of our Surgery Department, this will allow both residents and non-residents of Ste. Genevieve County to stay close to home and receive services, as well as give them the needed privacy that all patients here at SGCMH have come to expect.

Once again, on behalf of the Foundation Board and all of the staff at SGCMH, I would like to thank you for the support you've shown our organization and this hospital. You are giving future generations of Ste. Genevieve a gift that will last a lifetime--quality healthcare close to home.

Planning for the future

There are few things in life we can do so easily that make such a big difference. Having a well thought out estate plan is one of them. Those who complete a plan are almost always amazed at how quickly and easily it can be accomplished.

Why not create a will or amend an existing one to include your gift? You can be among the elite philanthropists by including as little as 1% or 2% of your estate. If you think on a grander scale, you can leave a fixed dollar amount or a greater percentage. The flexibility and choice rests entirely with you.

Remember that when you include a qualified charity in your will or plan, your estate is reduced by that amount, which means that much less is subject to estate taxes. The money that would have gone to the government can be strategically used to help your family and loved ones as well as the causes you cherish. For more information on Estate Planning contact Shawn Long, Friends Foundation Director, 573-883-7725.

The Impact of Your Support

Beginning this year, the Friends Foundation and our Oncology department have committed themselves to community education. A portion of the funds raised during Ride to Survive will be used to educate the residents of Ste. Genevieve County on different types of cancer. This year we focused on colorectal cancer.



Colorectal cancer is the second leading cause of cancer deaths in the United States, with over 56,000 people expected to die from this disease each year. However, it is a preventable and very curable disease if caught early. Due to the scary fact that there are no initial symptoms of the disease, the Foundation focused on screening and awareness events during Colorectal Cancer Awareness month in March. Kits were handed out over awareness days and during the Ride to Survive event itself. Kits are available while supplies last from the Foundation. The money raised not only paid for the kits, but also the testing of them as well.

If you are age 40 and younger and would like to receive a kit contact Shawn Long at shawnl@sgcmh.org or 883-7725.

Employees Raise Funds for Friends

If you saw Bill Gates using an iPhone, what would that tell you about the product? Well, if you are already a firm supporter of Apple products it is just confirming what you already believe. However, what does it say about Mr. Gates? Perhaps that he doesn't really believe his product.

This is the same question that our employees had to answer in August as they made donations to the Friends Foundation. This year our employees spoke with their gifts and raised \$11,804 for the Foundation. They showed that they believe in the work that they do and in the mission of SGCMH. So, when you see a SGCMH Employee thank them for their good work and support of the hospital.

Foundation Hires New Director

You may have seen a new face around the hospital and Foundation events this year. Starting October 21, 2013 the Foundation welcomed Shawn Long as the Executive Director of the Friends Foundation. Shawn is a resident who was born and raised here. Aside from going off to college at Lindenwood University to earn his Non-profit Management degree and two-and-a-half years as a District Executive for the Boy Scouts of America, he has lived in Ste. Genevieve his entire life.



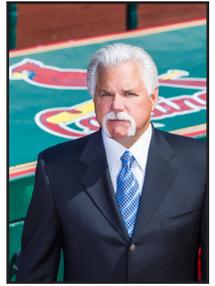
"I had been living here in Ste. Genevieve and working in Perryville, and after our experience at SGCMH with the birth of my son, I told my wife how I wish I could find something within the hospital that would utilize my degree so that I could give back to this community, and to the hospital specifically," stated Shawn Long.

When asked what is in store for the upcoming year, Shawn stated "I'm working on getting in touch with our donors and getting to know them. After all, it is because of them that the hospital is where we are in terms of progress. Most importantly, I want to get to know each person not just as donors but as partners."

Friends to host 2nd Annual Black Tie Gala

Aside from weddings, Ste. Genevieve doesn't typically see a lot of regal events. However, that is changing since the inception of our Black Tie event last November. This year's event will be held Saturday, November 1st in special partnership with Weingarten Vineyard. We are excited to announce that this year we're having a special guest speaker as well as musical entertainment. The festivities will begin at 6:00 p.m. kicking off the cocktail hour with soft music by Gene Operle. Later our guest speaker, Cardinal's legend Al Hrabosky also known as the Mad Hungarian, will regale us with stories of America's favorite pastime.

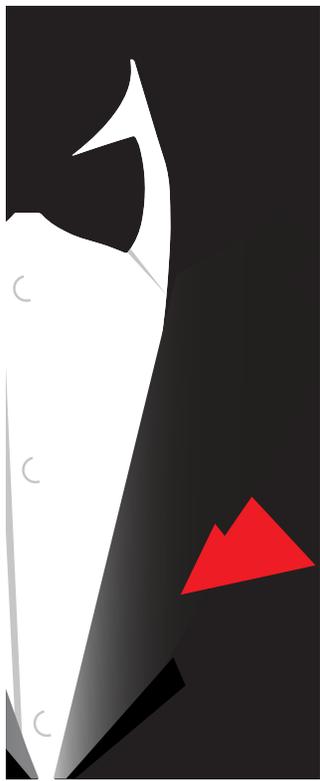
A silent and oral auction will also take place during the event. "This year we are placing an emphasis on finding a more diverse array of items to put on the auction block. Last year was a lot of sports memorabilia, and this year we will still have those items, but we will also be looking for items that please an even more diverse audience," stated Foundation Director, Shawn Long. In case you're wondering what the dress code is for an event such as this, we have the details! Gentlemen—a suit and tie is fine, no need to rent a tux but if you have one handy go ahead and suit up! Ladies—a semi-formal dress or pants suit is completely acceptable. We just want you to look sharp and most importantly, have fun! The event is sure to be one that you won't want to miss. To purchase tickets, contact Shawn Long at 573-883-7725 or shawnl@sgcmh.org. Tickets may also be purchased through the hospital's marketing department or online at www.stegenevievehospital.org.



Al Hrabosky



Gene Operle



Giving Tree

December 1st-5th



This campaign is a memorable way for family and friends to honor or memorialize loved ones through a donation to the Friends Foundation.

Ornaments may be purchased for \$15, \$30, \$50, and \$100. A special tree lighting ceremony will be held on December 4.

Holiday Silent Auction

With the Christmas season quickly approaching, we will soon see Christmas lights and wrapping paper slowly overtaking parts of your favorite department store. However, with the holidays also comes one of the Foundation's longest running fundraisers. Items are donated from employees and businesses throughout the community, as well as residents. If you have anything you would like to donate to the Silent Auction, you can drop it off at the Foundation office or call Shawn Long at 573-883-7725. If you would like to bid on items, stop by and take a look at what we have and try your luck!

Foundation joins the National #Giving Tuesday Movement



SGCMH Friends Foundation has joined #GivingTuesday, a first of its kind effort that will harness the collective power of a unique blend of

partners-charities, families, businesses and individuals-to transform how people think about, talk about and participate in the giving season. Coinciding with the Thanksgiving Holiday and the kickoff of the holiday shopping season, #Giving Tuesday will inspire people to take collaborative action to improve their local communities, give back in better, smarter ways to the charities and causes they support and help create a better world. Taking place December 2, 2014-the Tuesday after Thanksgiving- #GivingTuesday will harness the power of social media to create a national moment around the holidays dedicated to giving, similar to how Black Friday and Cyber Monday have become synonymous with holiday shopping.

The Friends Foundation partnered with #GivingTuesday to not only to raise funds for Ste. Genevieve County Memorial Hospital to support the new Surgical Center addition and other hospital and physician developments, but to spread awareness of the organization as a whole. "My biggest goal with this campaign is to help spread awareness of the Friends Foundation," said Shawn Long, Friends Foundation Director. "We want everyone in the community to be familiar with our organization and it is with this campaign that I want to introduce us to them."

So don't forget #GivingTuesday is Tuesday December 2 2014 and be sure to follow the Friends Foundation on Facebook and donate on #GivingTuesday and let us know why you give!!



STE. GENEVIEVE COUNTY
MEMORIAL HOSPITAL

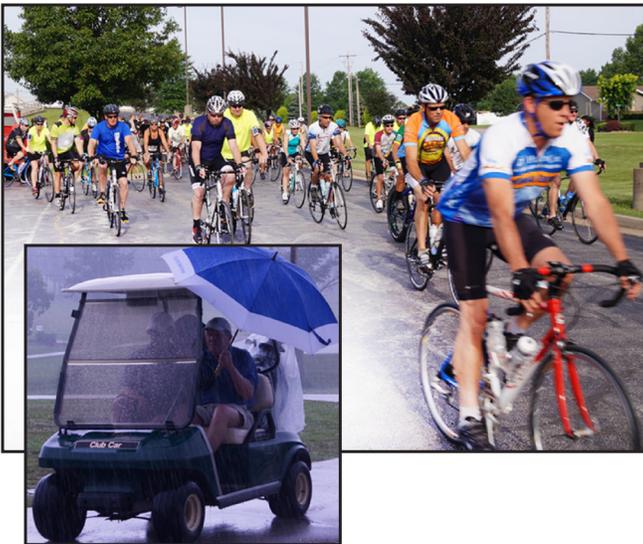
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Summer events prove successful

The Foundation's Ride to Survive raised upwards of \$9,000 with all donations going directly to the Alan P. Lyss Center for Cancer Care and Clinical Research to purchase items that aid in the comfort and care of cancer patients.

The annual charity golf tournament, a signature event for the Foundation, had a record number of teams this year and the rain failed to dampen the spirits of those participating. The tournament raised \$23,985, netting a total of \$161,000 in its eleven-year history.

Grateful
patient

Grateful Patient Program in Full Swing

In the last newsletter we let you know about an exciting new program that allows patients to recognize employees while donating to the Friends Foundation. The program is called the Grateful Patient Program, and allows patients to recognize up to three individual employees or an entire department with one gift. Employees are then recognized in-house for their hard work and dedication to our patients.

This is a great way of ensuring that the staff who helped you during your stay or even during a visit are recognized for going above and beyond. If you would like to recognize someone and need a form to do so, please e-mail Shawn Long at shawnl@sgcmh.org or call 883-7725 or visit the website at www.stegenievevehospital.org